



EVERY STEP BRINGS A CHILD CLOSER TO A FOREVER FAMILY

Sponsorship Opportunities

HIKE WTH YOUR HEART 2021

SPONSORSHIP OPPORTUNITIES

Los Angeles In Person Hike

Saturday, September 25, 2021
Kenneth Hahn State Park
Culver City, CA

National Virtual Hike

Saturday, September 18, 2021
Charge Running App
USA and Around the World

Colleen Fischer
Associate Director of Development
[Kidsave](#)
colleenf@kidsave.org
310-241-3107

Kidsave is a section 501(c)(3) charitable organization

KIDSAVE

Kidsave is a champion for older, forgotten kids in foster care, helping them be seen, find families, and thrive. Since 1999, Kidsave's innovative Family Visit Model has helped more than 14,500 older kids in care and orphanages to find families and lasting connections.

Working in partnership with governments and local non-profits, Kidsave's model inspires communities to become part of the solution and is at work on four continents. In the US, we are helping older, forgotten kids in US foster care find adoptive parents and lasting connections to caring adults.

HIKE WITH YOUR HEART – A KIDSAVE TRADITION

Hike With Your Heart started in 2014 in Los Angeles and has grown from a small, grassroots effort into Kidsave's premier peer-to-peer event. It's a celebration of the outdoors and -- for many participants -- a way to spend time with the families they have created by adopting or mentoring through Kidsave's programs. People from across the nation will join us from their own towns and local parks as we hike to raise funds to support Kidsave.

Fundraising and activity competitions throughout the summer will culminate in a powerhouse week of celebration and community engagement, Friday, September 17th through Saturday, September 25th.

HOW YOUR SUPPORT MAKES A DIFFERENCE

Your support enables Kidsave to find forever families for all kids, everywhere. Because of people just like you, who care deeply about kids who need families, Kidsave has been able to train governments and social workers in the US and abroad in implementing the Family Visit Model.

Kidsave gives older youth an opportunity to find connections *their way*. By shining a light on them and giving them the opportunity to meet and get to know adults considering adoption, we empower these kids with a voice and choice in who they connect with and who becomes their family. These young people form meaningful, trusting and lasting connections with adults who commit to being there for them, no matter what.

Since 1999, this work has positively impacted the lives of well over 560,000 children worldwide.

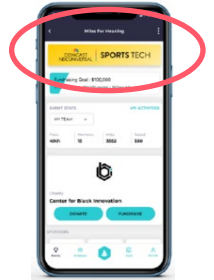
[Celebrate Family](#) | [Celebrate Love](#) | [Hike With Your Heart](#)



SPONSORSHIP LEVELS

PRESENTING - \$10,000

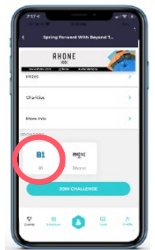
- Speaking opportunity for company representative at Virtual Hike (pre-recorded) - 9/18
- Feature story in Kidsave newsletter
- Company logo featured on the following:
 - "Thank you" email to participants post event
 - Recruitment eblasts to Kidsave constituents
 - Hike with Your Heart Facebook event posting
 - Banner ad on activity app (Kilter – see example on right)
 - Participant T-shirt
 - Hike with Your Heart website
- Option to include promotional offer or digital brochure in participant virtual Goodie Bag



Presenting Sponsor Banner Ad Placement

PLATINUM - \$7,500

- Company logo featured on the following:
 - Recruitment eblasts to Kidsave constituents
 - Hike with Your Heart Facebook event posting
 - Sponsor tile on activity app (Kilter)
 - Participant T-shirt
 - Hike With Your Heart website
- Option to include promotional offer or digital brochure in participant virtual Goodie Bag



Platinum and Gold Sponsor Tile Placement

GOLD - \$5,000

- Company logo featured on the following:
 - Hike with Your Heart Facebook event posting
 - Sponsor tile on activity app (Kilter)
 - Participant T-shirt
 - Hike With Your Heart website
- Option to include promotional offer or digital brochure in participant virtual Goodie Bag

SILVER - \$2,500

- Company logo featured on the following:
 - Participant T-shirt
 - Hike With Your Heart website
- Option to include promotional offer or digital brochure in participant virtual Goodie Bag

BRONZE - \$1,000

- Company logo featured on Hike with Your Heart website
- Option to include promotional offer or digital brochure in participant virtual Goodie Bag

VIP: \$500

- Company logo or family name featured on Hike with Your Heart website

CORPORATE HIKE TEAM: FREE

- Opportunity to form a corporate hike team with your colleagues, family and friends
- Team page created and available through Kidsave website or activity app
- Personalized event and employee engagement coaching from Kidsave staff

PARTNERSHIP OPPORTUNITIES AT A GLANCE

BENEFITS	PRESENTING \$10,000	PLATINUM \$7,500	GOLD \$5,000	SILVER \$2,500	BRONZE\$ 1,000	VIP \$500
Speaking opportunity for company representative at Virtual Hike (pre-recorded) - 9/18	X					
Feature story in Kidsave newsletter	X					
Company Logo on:						
"Thank you" email to participants post event	X					
Recruitment eblasts to Kidsave constituents	X	X				
Hike with Your Heart Facebook event posting	X	X	X			
Logo on activity app (Kilter - see example on right)	Banner	Tile	Tile			
Participant T-shirt	X	X	X	X		
Hike with Your Heart website	X	X	X	X	X	X
Option to include promotional offer in virtual Goodie Bag	X	X	X	X	X	



2021 SPONSORSHIP AGREEMENT

Premier Sponsorship Level

- | | |
|--|---|
| <input type="checkbox"/> \$10,000 - Presenting Sponsor | <input type="checkbox"/> \$2,500 - Silver Sponsor |
| <input type="checkbox"/> \$7,500 - Platinum Sponsor | <input type="checkbox"/> \$1,000 - Bronze Sponsor |
| <input type="checkbox"/> \$5,000 - Gold Sponsor | <input type="checkbox"/> \$500 - VIP |

Name:	Title:
Company Name:	
Address:	
City, State, Zip:	
Phone:	Fax:
Email:	

Please select payment method:

- Check:** Make check payable to Kidsave. Mail to: Kidsave, P. O. Box 39293, Los Angeles, CA, 90039-0293 (Please note in memo: *Hike with your Heart*)
- Credit Card:** Call Colleen at 310-241-3107 to pay the sponsorship fee with a credit card.
- ACH:** For routing details please call Shirene at 310-642-7203. (9-6 M-F Pacific Time)

All payments must be received within 30 days of signing this agreement.

I have the authority to execute this sponsorship agreement on behalf of the above-named company.

Authorized Signature: _____ Date: _____

Print Name: _____ Title _____

Please email this sponsorship agreement to: **Colleen Fischer** at ColleenF@Kidsave.org

If the sponsorship opportunities outlined in this package do not fit your marketing goals, please contact Colleen Fischer to discuss other opportunities.

Thank you for supporting Kidsave!

Kidsave is a section 501(c)(3) charitable organization. Kidsave's Federal Tax ID # is 91-1887623. Contributions to Kidsave are deductible to the extent provided by law.