

# THE FLAT SASHIA PROJECT

Helping the children and orphans of Ukraine

Hello Friend!

It's so nice to meet you. My name is **Flat Sasha** and I live in Mykolaiv, Ukraine. A year ago, my country was invaded by Russia, and a few days later, the orphanage I lived in came under attack. Thankfully, I was rescued by Kidsave, a charity that has helped 30,000 kids and families get to safety in my country.

Kidsave is also working to help rebuild and restore my country, supporting and mentoring older orphans, like myself, to find adoptive families in Ukraine or reunite with their family. They are also helping older kids like my friend, Oleksandra, learn new skills to help them find jobs and live independently.

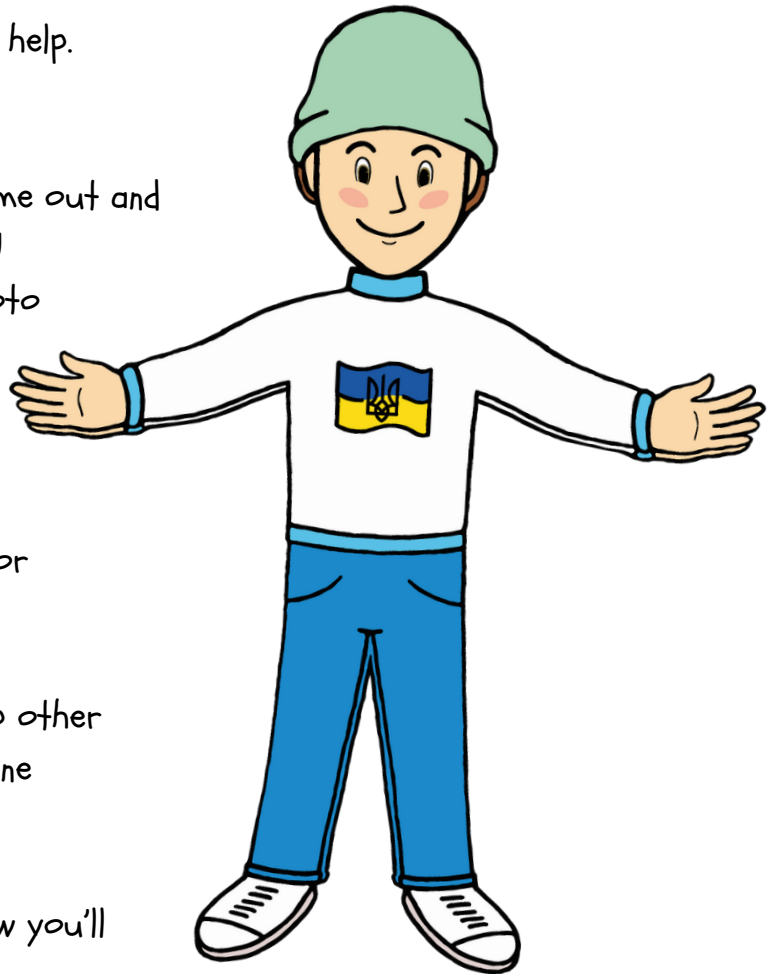
As the war continues, we desperately need more help.  
You can make a difference!

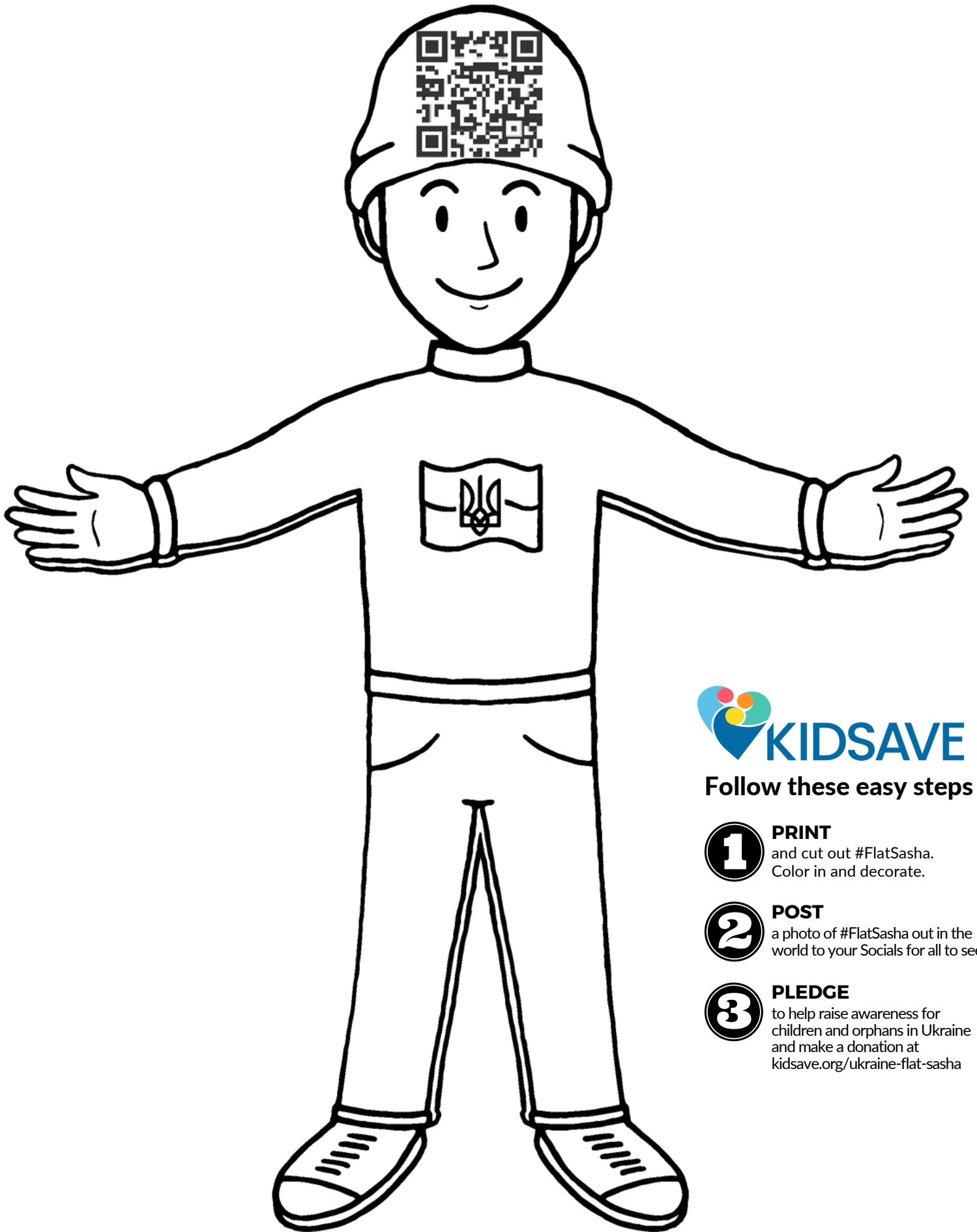
You can help support kids in Ukraine by printing me out and decorating me in your favorite colors and styles! Then introduce me to your world by taking a photo of me with you at home, in your classroom, on a road trip, or wherever you go. Finally, post a picture with me on your social media using the hashtag **#FlatSasha** or display me publicly to help raise awareness for the continued need in Ukraine..

You can also donate on Kidsave's website to help other Ukrainian kids get warm clothes, food, and medicine and help us find our forever families.

Thank you for helping me! I can't wait to see how you'll decorate me and where we will go!

Your friend,  
Flat Sasha





Follow these easy steps

- 1 PRINT**  
and cut out #FlatSasha.  
Color in and decorate.
- 2 POST**  
a photo of #FlatSasha out in the  
world to your Socials for all to see.
- 3 PLEDGE**  
to help raise awareness for  
children and orphans in Ukraine  
and make a donation at  
[kidsave.org/ukraine-flat-sasha](https://kidsave.org/ukraine-flat-sasha)



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## Social Media Copy & Graphics

The following copy and graphics can be shared on social media in support of Kidsave's Flat Sasha project to support children and orphans in Ukraine.

### Accounts to Tag:

Instagram: [@Kidsave](#)

Facebook: [@Kidsave](#)

Twitter: [@Kidsave Intl](#)

LinkedIn: [@Kidsave](#)

### Donation Link:

[kidsave.org/ukraine-flat-sasha](https://kidsave.org/ukraine-flat-sasha)

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## For General Public

### Facebook/LinkedIn/Instagram Copy

#### Post #1

*Ukraine has seen many hardships over the last year. Unfortunately, its most vulnerable children and orphans are bearing the brunt of Russia's invasion.*

*Marking the one year anniversary of Russia's invasion of Ukraine, I'm donating to @Kidsave to help bring much-needed aid to the children and orphans impacted.*

*You can learn more at: [kidsave.org/ukraine-flat-sasha](https://kidsave.org/ukraine-flat-sasha) #FlatSasha*

#### Post #2

*Since Russia invaded Ukraine, thousands of children have been displaced from their homes and families. Without an end in sight, we must continue donating aid to help these children. Join me in donating: [kidsave.org/ukraine-flat-sasha](https://kidsave.org/ukraine-flat-sasha) #FlatSasha*

### Twitter Copy

#### Post #1

*Ukrainian orphans are facing incredible challenges at home, navigating war without the love and support of a family. Join me in @kidsave's #FlatSasha project to spread awareness one year after Russia's invasion. [kidsave.org/ukraine-flat-sasha](https://kidsave.org/ukraine-flat-sasha)*

#### Post #2

*@Kidsave started the #FlatSasha campaign to help raise awareness for Ukrainian orphans and children navigating a harsh winter and war alone. Donate with me to show your support: [kidsave.org/ukraine-flat-sasha](https://kidsave.org/ukraine-flat-sasha)*

#### Post #3

*#FlatSasha and I are headed to [insert where you're going with #FlatSasha] to bring attention to the critical needs of children in Ukraine. You can too! Visit: [kidsave.org/ukraine-flat-sasha](https://kidsave.org/ukraine-flat-sasha)*

## For Corporate Sponsors & Partners

### Facebook/LinkedIn/Instagram Copy

#### Post #1

*Ukraine has seen many hardships over the last year, and unfortunately, its most vulnerable children and orphans are bearing the brunt of Russia's invasion. [We are/I am] proud to [sponsor/partner with] @kidsave to spread awareness of Ukrainian children and orphans impacted by Russia's invasion of Ukraine. #FlatSasha*

*Learn more: [kidsave.org/ukraine-flat-sasha](https://kidsave.org/ukraine-flat-sasha)*

#### Post #2

*@Kidsave has been rescuing hundreds of orphaned children since the beginning of the invasion, providing them with a chance to reunite with family members or find adoptive families once this war ends. To ensure they can continue helping children throughout this harsh winter and beyond, we're sponsoring #FlatSasha to bring food, medicine, shelter, and other necessities to Ukraine's most vulnerable. Join us: [kidsave.org/ukraine-flat-sasha](https://kidsave.org/ukraine-flat-sasha)*

### Twitter Copy

#### Post #1

*[We are/I am] proud to [sponsor/partner] with @Kidsave to spread awareness of Ukrainian children and orphans impacted by Russia's invasion of Ukraine. #FlatSasha  
More about this campaign, here: [kidsave.org/ukraine-flat-sasha](https://kidsave.org/ukraine-flat-sasha)*

#### Post #2

*Ukrainian children without families need our help now more than ever. [We're/I'm] [sponsoring/partnering with] @Kidsave this February in support of Ukrainian children without families #FlatSasha #SupportUkraine  
Learn more: [kidsave.org/ukraine-flat-sasha](https://kidsave.org/ukraine-flat-sasha)*



## Social Media Graphics

Make your own customizable graphics [here](#) or save one of the options below to help raise awareness for the #FlatSasha project.

### Instagram / Facebook / LinkedIn



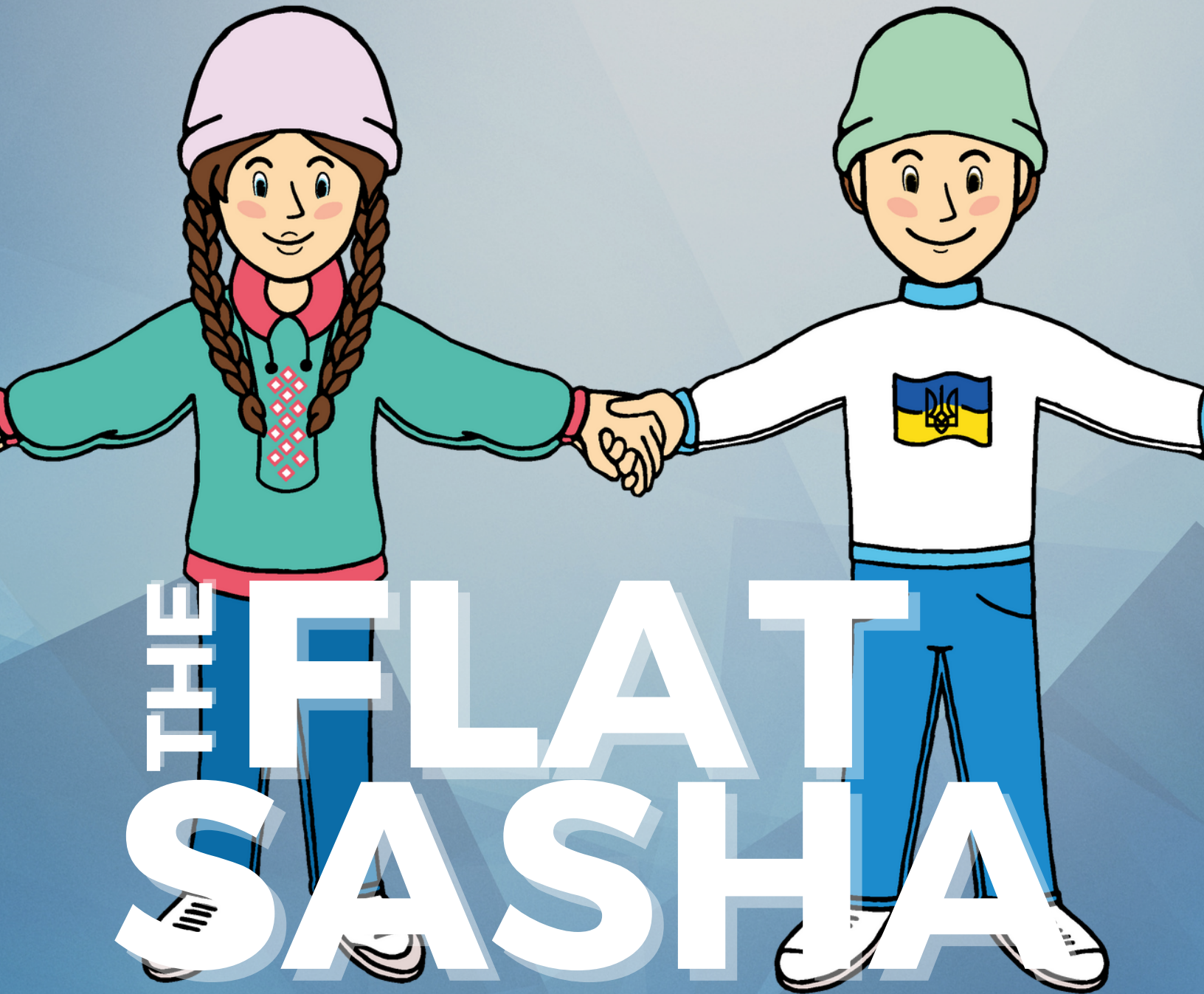
### Twitter



#FlatSasha



**We can't wait to see where you'll take #FlatSasha**



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Helping the children and orphans of Ukraine



**KIDSAVE**

Forever families for all kids, everywhere.

[KIDSAVE.ORG](http://KIDSAVE.ORG)