



THE FLAT SASHIA PROJECT

Helping the children and orphans of Ukraine

Hello Friend!

It's so nice to meet you. My name is **Flat Sasha** and I live in Mykolaiv, Ukraine. A year ago, my country was invaded by Russia, and a few days later, the orphanage I lived in came under attack. Thankfully, I was rescued by Kidsave, a charity that has helped 30,000 kids and families get to safety in my country.

Kidsave is also working to help rebuild and restore my country, supporting and mentoring older orphans, like myself, to find adoptive families in Ukraine or reunite with their family. They are also helping older kids like my friend, Oleksandra, learn new skills to help them find jobs and live independently.

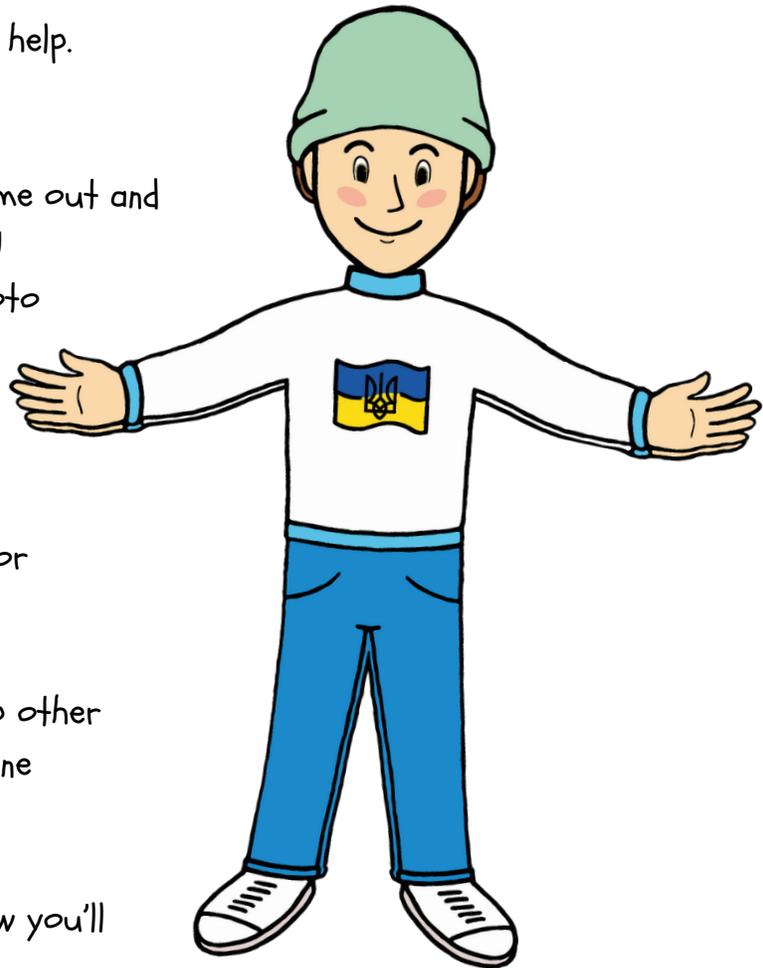
As the war continues, we desperately need more help.
You can make a difference!

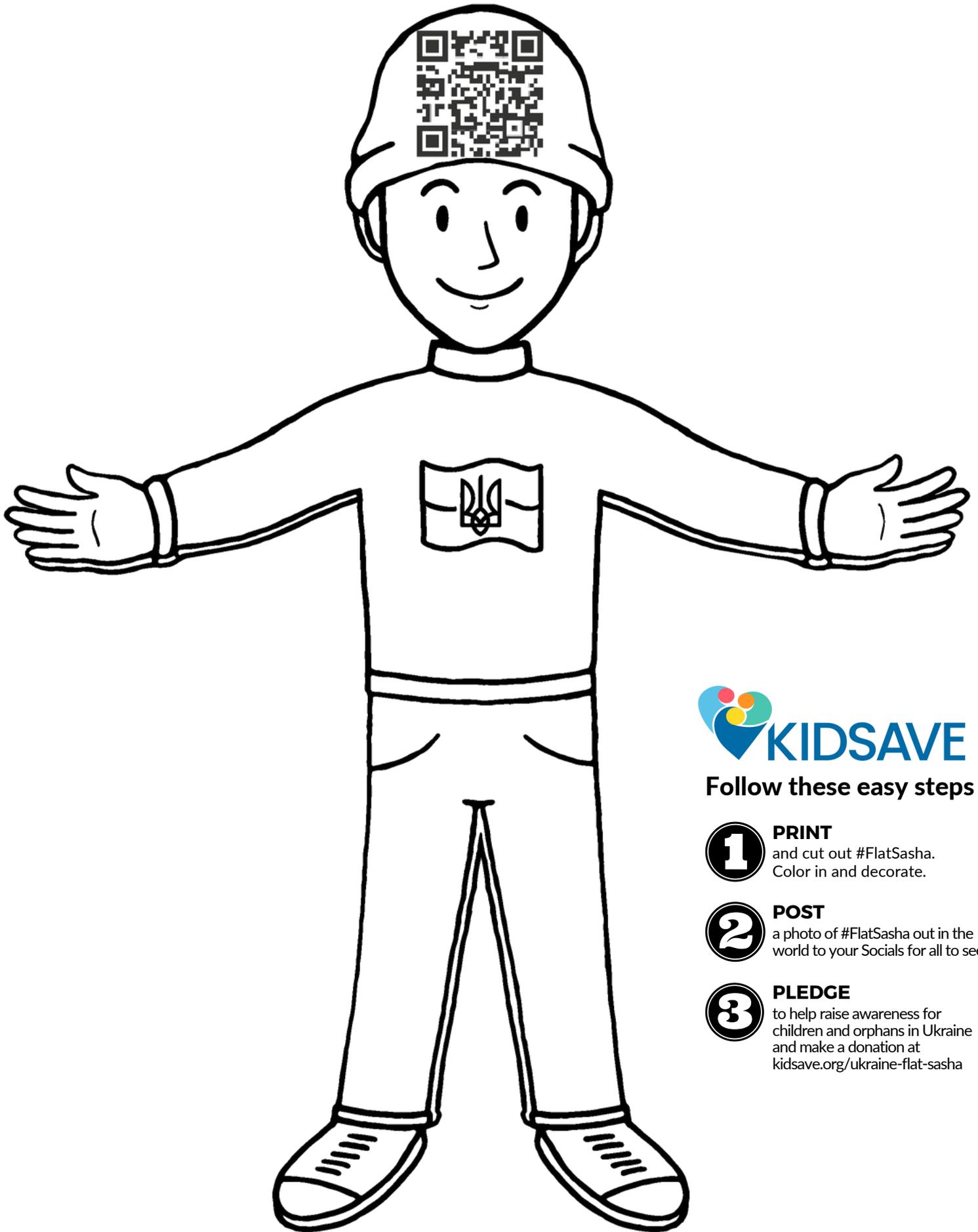
You can help support kids in Ukraine by printing me out and decorating me in your favorite colors and styles! Then introduce me to your world by taking a photo of me with you at home, in your classroom, on a road trip, or wherever you go. Finally, post a picture with me on your social media using the hashtag **#FlatSasha** or display me publicly to help raise awareness for the continued need in Ukraine..

You can also donate on Kidsave's website to help other Ukrainian kids get warm clothes, food, and medicine and help us find our forever families.

Thank you for helping me! I can't wait to see how you'll decorate me and where we will go!

Your friend,
Flat Sasha





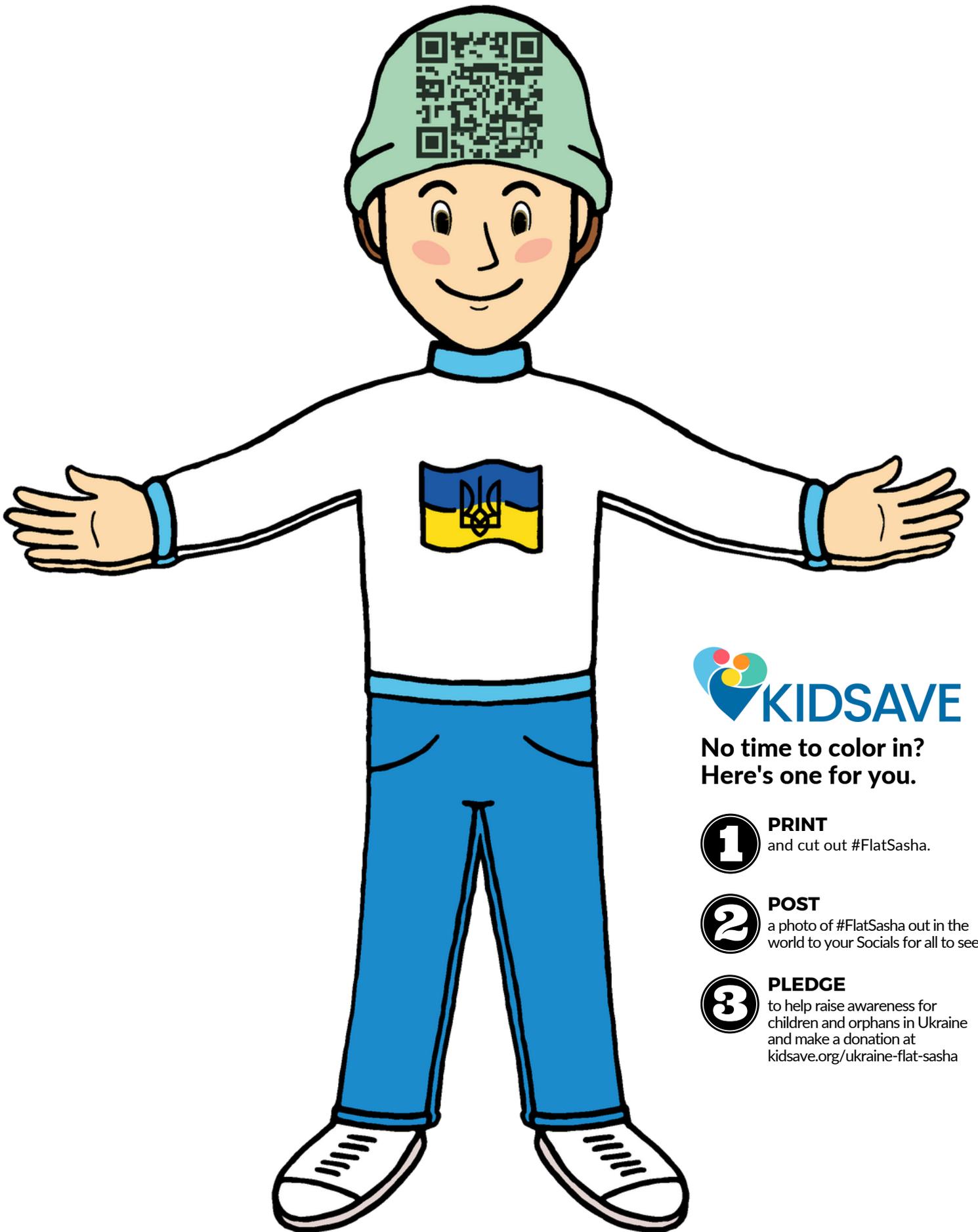
Follow these easy steps

- 1 PRINT**
and cut out #FlatSasha.
Color in and decorate.
- 2 POST**
a photo of #FlatSasha out in the
world to your Socials for all to see.
- 3 PLEDGE**
to help raise awareness for
children and orphans in Ukraine
and make a donation at
kidsave.org/ukraine-flat-sasha



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Social Media Copy & Graphics

The following copy and graphics can be shared on social media in support of Kidsave's Flat Sasha project to support children and orphans in Ukraine.

Accounts to Tag:

Instagram: [@Kidsave](#)

Facebook: [@Kidsave](#)

Twitter: [@Kidsave Intl](#)

LinkedIn: [@Kidsave](#)

Donation Link:

kidsave.org/ukraine-flat-sasha

Kidsave is a registered 501(c)(3) nonprofit organization.

For General Public

Facebook/LinkedIn/Instagram Copy

Post #1

Ukraine has seen many hardships over the last year. Unfortunately, its most vulnerable children and orphans are bearing the brunt of Russia's invasion.

Marking the one year anniversary of Russia's invasion of Ukraine, I'm donating to @Kidsave to help bring much-needed aid to the children and orphans impacted.

You can learn more at: kidsave.org/ukraine-flat-sasha #FlatSasha

Post #2

Since Russia invaded Ukraine, thousands of children have been displaced from their homes and families. Without an end in sight, we must continue donating aid to help these children. Join me in donating: kidsave.org/ukraine-flat-sasha #FlatSasha

Twitter Copy

Post #1

Ukrainian orphans are facing incredible challenges at home, navigating war without the love and support of a family. Join me in @Kidsave Intl #FlatSasha project to spread awareness one year after Russia's invasion. kidsave.org/ukraine-flat-sasha

Post #2

@Kidsave Intl started the #FlatSasha campaign to help raise awareness for Ukrainian orphans and children navigating a harsh winter and war alone. Donate with me to show your support: kidsave.org/ukraine-flat-sasha

Post #3

#FlatSasha and I are headed to [insert where you're going with #FlatSasha] to bring attention to the critical needs of children in Ukraine. You can too! Visit: kidsave.org/ukraine-flat-sasha

For Corporate Sponsors & Partners

Facebook/LinkedIn/Instagram Copy

Post #1

Ukraine has seen many hardships over the last year, and unfortunately, its most vulnerable children and orphans are bearing the brunt of Russia's invasion. [We are/I am] proud to [sponsor/partner with] @kidsave to spread awareness of Ukrainian children and orphans impacted by Russia's invasion of Ukraine. #FlatSasha

Learn more: kidsave.org/ukraine-flat-sasha

Post #2

@Kidsave has been rescuing hundreds of orphaned children since the beginning of the invasion, providing them with a chance to reunite with family members or find adoptive families once this war ends. To ensure they can continue helping children throughout this harsh winter and beyond, we're sponsoring #FlatSasha to bring food, medicine, shelter, and other necessities to Ukraine's most vulnerable. Join us: kidsave.org/ukraine-flat-sasha

Twitter Copy

Post #1

[We are/I am] proud to [sponsor/partner] with @Kidsave_Intl to spread awareness of Ukrainian children and orphans impacted by Russia's invasion of Ukraine. #FlatSasha
More about this campaign, here: kidsave.org/ukraine-flat-sasha

Post #2

Ukrainian children without families need our help now more than ever. [We're/I'm] [sponsoring/partnering with] @Kidsave_Intl this February in support of Ukrainian children without families #FlatSasha #SupportUkraine

Learn more: kidsave.org/ukraine-flat-sasha



Social Media Graphics

Make your own customizable graphics [here](#) or save one of the options below to help raise awareness for the #FlatSasha project.

Instagram / Facebook / LinkedIn



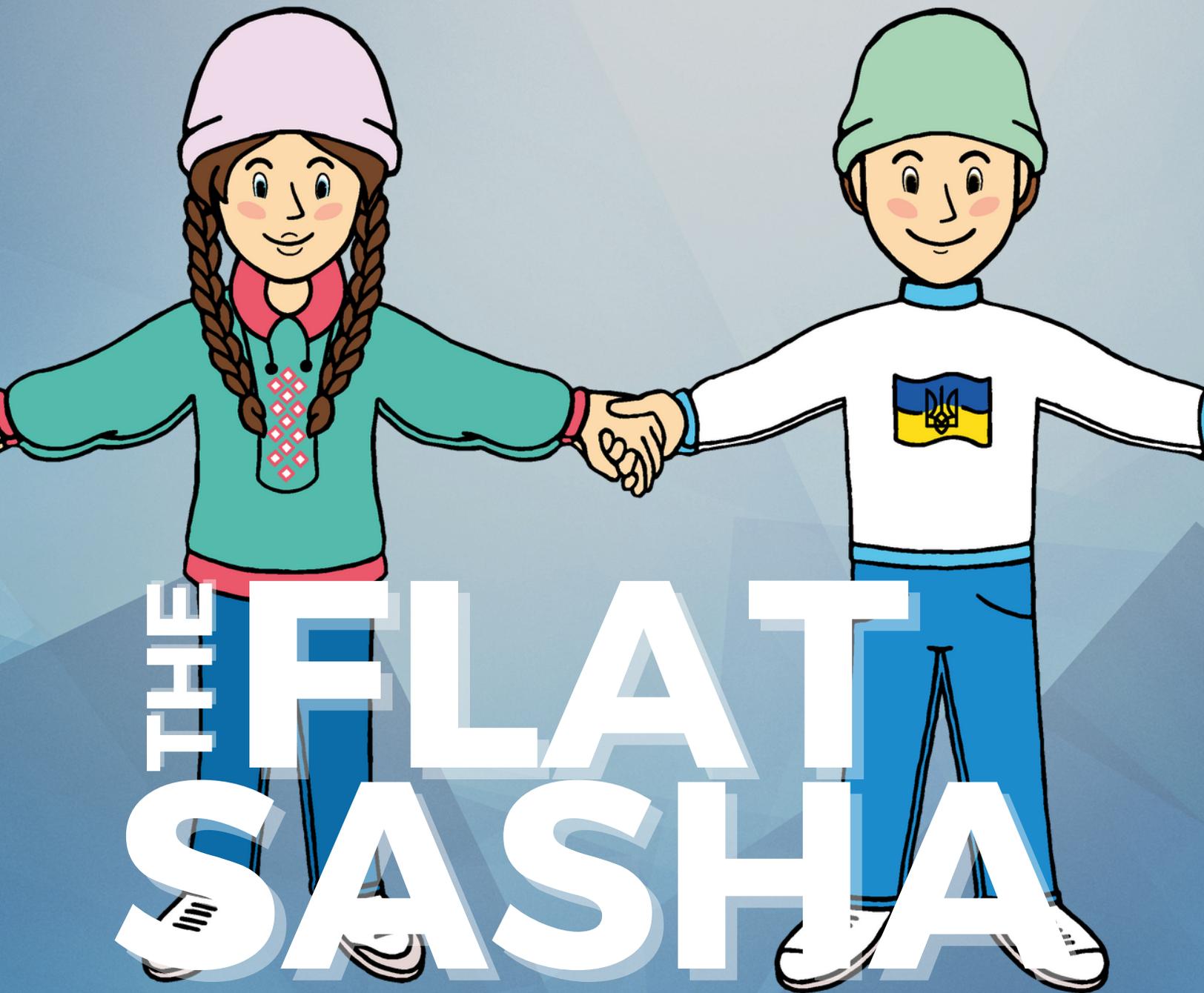
Twitter



#FlatSasha



We can't wait to see where you'll take #FlatSasha



THE FLAT SASHA PROJECT

Helping the children and orphans of Ukraine



KIDSAVE

Forever families for all kids, everywhere.

KIDSAVE.ORG

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