

THE FLAT SASHIA PROJECT

Helping the children and orphans of Ukraine

Hello Friend!

It's so nice to meet you. My name is **Flat Sasha** and I live in Mykolaiv, Ukraine. In February 2022, my country was invaded by Russia, and a few days later, the orphanage I lived in came under attack. Thankfully, I was rescued by Kidsave, a charity that has helped more than 30,000 kids and families get to safety in my country.

Kidsave is also working to help rebuild and restore my country – they just started work on the Kidsave Miracles Center, a safe space for older orphans, like myself, to meet potential adoptive families in Ukraine or receive therapy and emotional support to begin healing from this war. They are also helping older kids like my friend, Oleksandra, learn new skills to help them find jobs and live independently.

As the war continues, we desperately need more help to make this Miracles Center ready for orphans just like me. You can make a difference!

You can help support kids in Ukraine by printing me out and decorating me in your favorite colors and styles! Then introduce me to your world by taking a photo of me with you at home, in your classroom, on a road trip, or wherever you go. Finally, post a picture with me on your social media using the hashtag #FlatSasha or display me publicly to help raise awareness for the continued need in Ukraine.

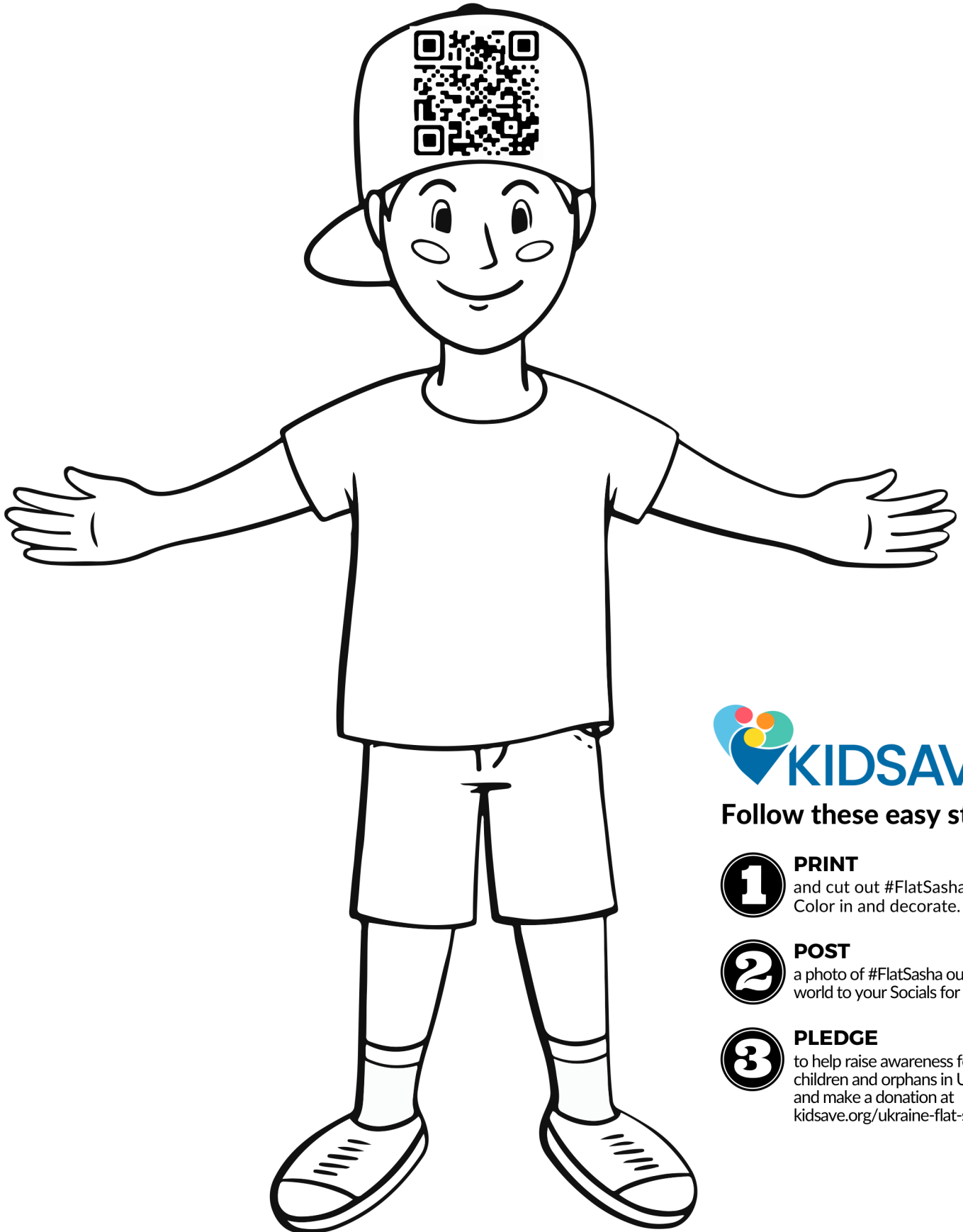
You can also donate on Kidsave's website to help other Ukrainian kids get warm clothes, food, and medicine and help us find our forever families.

Thank you for helping me! I can't wait to see how you'll decorate me and where we will go!

Your friend,
Flat Sasha



Learn more: [Kidsave.org/ukraine](https://kidsave.org/ukraine)



Follow these easy steps

- 1 PRINT**
and cut out #FlatSasha.
Color in and decorate.
- 2 POST**
a photo of #FlatSasha out in the
world to your Socials for all to see.
- 3 PLEDGE**
to help raise awareness for
children and orphans in Ukraine
and make a donation at
kidsave.org/ukraine-flat-sasha



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Social Media Copy & Graphics

The following copy and graphics can be shared on social media in support of Kidsave's Flat Sasha project to support children and orphans in Ukraine.

Accounts to Tag:

Instagram: [@Kidsave](#)

Facebook: [@Kidsave](#)

Twitter: [@Kidsave Intl](#)

LinkedIn: [@Kidsave](#)

Donation Link:

kidsave.org/ukraine-flat-sasha

Kidsave is a registered 501(c)(3) nonprofit organization.

For General Public

Facebook/LinkedIn/Instagram Copy

Post #1

Ukraine has seen many hardships since Russia invaded over a year ago. Unfortunately, its most vulnerable children and orphans are bearing the brunt of this war.

As Ukrainians look to rebuild their communities, I'm donating to @Kidsave to help bring much-needed aid to the children and orphans impacted. You can learn more at: kidsave.org/ukraine-flat-sasha #FlatSasha

Post #2

@Kidsave started the #FlatSasha campaign to help raise awareness for Ukrainian orphans and children navigating the war without the love and support of a family. Donate with me to show your support: kidsave.org/ukraine-flat-sasha

Twitter Copy

Post #1

Ukrainian orphans are facing incredible challenges at home, navigating war without the love and support of a family. Join the @Kidsave_Intl #FlatSasha project to spread awareness and help raise much needed funds. kidsave.org/ukraine-flat-sasha

Post #2

@Kidsave_Intl started the #FlatSasha campaign to help raise awareness for Ukrainian orphans and children without the love and support of family. Donate with me to show your support: kidsave.org/ukraine-flat-sasha

Post #3

#FlatSasha and I are headed to [insert where you're going with #FlatSasha] to bring attention to the critical needs of children in Ukraine. You can too! Visit: kidsave.org/ukraine-flat-sasha

For Corporate Sponsors & Partners

Facebook/LinkedIn/Instagram Copy

Post #1

@Kidsave has been rescuing hundreds of orphaned children since the beginning of the invasion, providing them with a chance to reunite with family members or find adoptive families once this war ends. To ensure they can continue helping children and Ukrainians as they begin the process of rebuilding their communities, we're sponsoring #FlatSasha to bring food, medicine, shelter, and other necessities to Ukraine's most vulnerable. Join us: kidsave.org/ukraine-flat-sasha

Learn more: kidsave.org/ukraine-flat-sasha

Post #2

@Kidsave has been rescuing hundreds of orphaned children since the beginning of the invasion, providing them with a chance to reunite with family members or find adoptive families once this war ends. To ensure they can continue helping children, we're sponsoring #FlatSasha to bring food, medicine, shelter, and other necessities to Ukraine's most vulnerable. Join us: kidsave.org/ukraine-flat-sasha

Twitter Copy

Post #1

*[We are/I am] proud to [sponsor/partner] with @Kidsave_Intl to spread awareness of Ukrainian children and orphans impacted by Russia's invasion of Ukraine. #FlatSasha
More about this campaign, here: kidsave.org/ukraine-flat-sasha*

Post #2

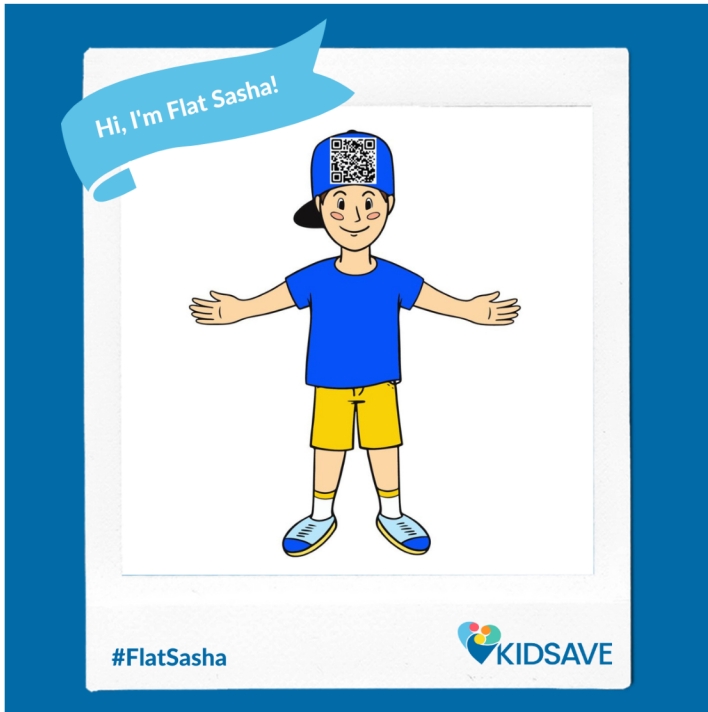
Ukrainian children without families need our help now more than ever. [We're/I'm] [sponsoring/partnering with] @Kidsave_Intl in support of Ukrainian children without families #FlatSasha #SupportUkraine Learn more: kidsave.org/ukraine-flat-sasha



Social Media Graphics

Make your own customizable graphics [here](#) or save one of the options below to help raise awareness for the #FlatSasha project.

Instagram / Facebook / LinkedIn



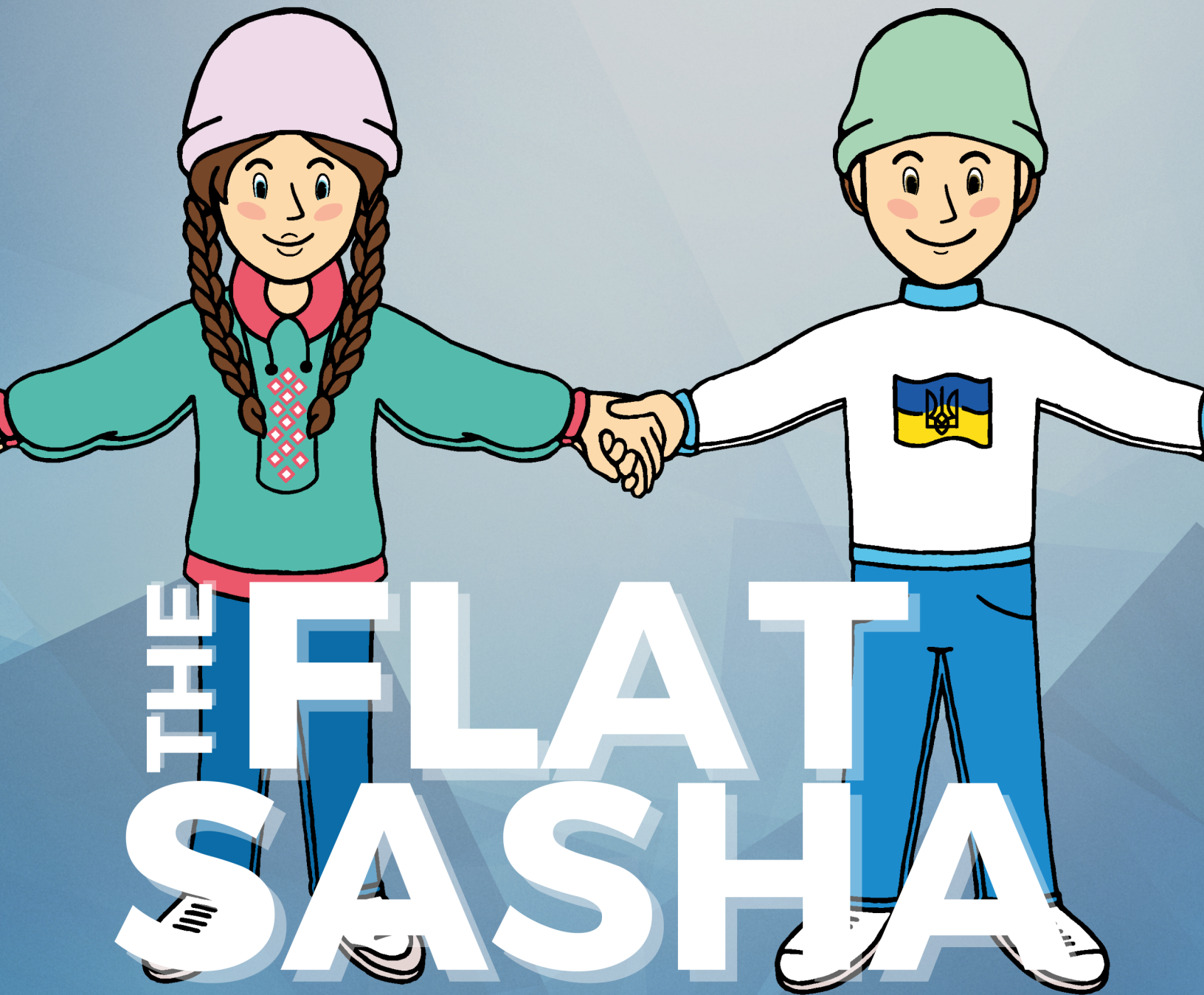
Twitter



#FlatSasha



We can't wait to see where you'll take #FlatSasha



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Forever families for all kids, everywhere.

KIDSAVE.ORG

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