The Flat Sasha Project

Helping the children and orphans of Ukraine
Hello Friend!

It’s so nice to meet you. My name is Flat Sasha and I live in Mykolaiv, Ukraine. In February 2022, my country was invaded by Russia, and a few days later, the orphanage I lived in came under attack. Thankfully, I was rescued by Kidsave, a charity that has helped more than 30,000 kids and families get to safety in my country.

Kidsave is also working to help rebuild and restore my country – they just started work on the Kidsave Miracles Center, a safe space for older orphans, like myself, to meet potential adoptive families in Ukraine or receive therapy and emotional support to begin healing from this war. They are also helping older kids like my friend, Oleksandra, learn new skills to help them find jobs and live independently.

As the war continues, we desperately need more help to make this Miracles Center ready for orphans just like me. You can make a difference!

You can help support kids in Ukraine by printing me out and decorating me in your favorite colors and styles! Then introduce me to your world by taking a photo of me with you at home, in your classroom, on a road trip, or wherever you go. Finally, post a picture with me on your social media using the hashtag #FlatSasha or display me publicly to help raise awareness for the continued need in Ukraine.

You can also donate on Kidsave’s website to help other Ukrainian kids get warm clothes, food, and medicine and help us find our forever families.

Thank you for helping me! I can’t wait to see how you’ll decorate me and where we will go!

Your friend,
Flat Sasha

Learn more: Kidsave.org/ukraine
Follow these easy steps

1. PRINT and cut out #FlatSasha. Color in and decorate.

2. POST a photo of #FlatSasha out in the world to your Socials for all to see.

3. PLEDGE to help raise awareness for children and orphans in Ukraine and make a donation at kidsave.org/ukraine-flat-sasha
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KIDSAVE

No time to color in? Here's one for you.

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Social Media Copy & Graphics

The following copy and graphics can be shared on social media in support of Kidsave's Flat Sasha project to support children and orphans in Ukraine.

**Accounts to Tag:**
- Instagram: [@Kidsave](https://www.instagram.com/kidsave/)
- Facebook: [@Kidsave](https://www.facebook.com/kidsave/)
- Twitter: [@Kidsave_Intl](https://twitter.com/kidsave_intl)
- LinkedIn: [@Kidsave](https://www.linkedin.com/company/kidsave/)

**Donation Link:**
[kidsave.org/ukraine-flat-sasha](https://kidsave.org/ukraine-flat-sasha)

Kidsave is a registered 501(c)(3) nonprofit organization.

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**For General Public**

**Facebook/LinkedIn/Instagram Copy**

**Post #1**
Ukraine has seen many hardships since Russia invaded over a year ago. Unfortunately, its most vulnerable children and orphans are bearing the brunt of this war.

As Ukrainians look to rebuild their communities, I'm donating to @Kidsave to help bring much-needed aid to the children and orphans impacted. You can learn more at: kidsave.org/ukraine-flat-sasha #FlatSasha

**Post #2**
@Kidsave started the #FlatSasha campaign to help raise awareness for Ukrainian orphans and children navigating the war without the love and support of a family. Donate with me to show your support: kidsave.org/ukraine-flat-sasha

**Twitter Copy**

**Post #1**
Ukrainian orphans are facing incredible challenges at home, navigating war without the love and support of a family. Join the @Kidsave_Intl #FlatSasha project to spread awareness and help raise much needed funds. kidsave.org/ukraine-flat-sasha

**Post #2**
@Kidsave_Intl started the #FlatSasha campaign to help raise awareness for Ukrainian orphans and children without the love and support of family. Donate with me to show your support: kidsave.org/ukraine-flat-sasha

**Post #3**
#FlatSasha and I are headed to [insert where you're going with #FlatSasha] to bring attention to the critical needs of children in Ukraine. You can too! Visit: kidsave.org/ukraine-flat-sasha
For Corporate Sponsors & Partners

Facebook/LinkedIn/Instagram Copy

Post #1
@Kidsave has been rescuing hundreds of orphaned children since the beginning of the invasion, providing them with a chance to reunite with family members or find adoptive families once this war ends. To ensure they can continue helping children and Ukrainians as they begin the process of rebuilding their communities, we’re sponsoring #FlatSasha to bring food, medicine, shelter, and other necessities to Ukraine’s most vulnerable. Join us: kidsave.org/ukraine-flat-sasha

Learn more: kidsave.org/ukraine-flat-sasha

Post #2
@Kidsave has been rescuing hundreds of orphaned children since the beginning of the invasion, providing them with a chance to reunite with family members or find adoptive families once this war ends. To ensure they can continue helping children, we’re sponsoring #FlatSasha to bring food, medicine, shelter, and other necessities to Ukraine’s most vulnerable. Join us: kidsave.org/ukraine-flat-sasha

Twitter Copy

Post #1
[We are/I am] proud to [sponsor/partner] with @Kidsave_Intl to spread awareness of Ukrainian children and orphans impacted by Russia’s invasion of Ukraine. #FlatSasha
More about this campaign, here: kidsave.org/ukraine-flat-sasha

Post #2
Ukrainian children without families need our help now more than ever. [We’re/I’m] [sponsoring/partnering with] @Kidsave_Intl in support of Ukrainian children without families #FlatSasha #SupportUkraine Learn more: kidsave.org/ukraine-flat-sasha
Social Media Graphics

Make your own customizable graphics here or save one of the options below to help raise awareness for the #FlatSasha project.

Instagram / Facebook / LinkedIn

Twitter

Help support children in Ukraine in 3 easy steps!
1. Print me out and decorate me in your favorite colors and styles!
2. Take a photo of me with you at home, on a road trip, or wherever you go.
3. Post a picture with me on your social media using the hashtag #FlatSasha

We can't wait to see where you'll take #FlatSasha
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Helping the children and orphans of Ukraine

KIDSsave
Forever families for all kids, everywhere.
KIDSsave.ORG

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